## WHAT IS CLAIMED IS:

- 1. An antistatic article comprising a support having thereon at least one antistatic layer, wherein said antistatic layer comprises a conductive material having areas of patterned coverage.
- 2. The article of Claim 1 wherein said conductive materials comprises at least one polyether polymeric conductive material.
- 3. The article of Claim 2 wherein said polyether polymeric conductive material comprises polyether block copolyamide.
- 4. The article of Claim 1 wherein said conductive material comprises a transparent conductive material.
- 5. The article of Claim 4 wherein said transparent conductive material comprises a material transparent to visible light in the range from 400 to 700 nm.
- 6. The article of Claim 1 wherein said antistatic layer comprises a resistivity of less than  $10^{13}$  ohm/sq.
- 7. The article of Claim 1 wherein said antistatic layer comprises a resistivity of between  $10^{13}$  and  $10^{7}$  ohms/sq.
- 8. The article of Claim 1 wherein said patterned coverage comprises areas of coverage and areas without coverage.
- 9. The article of Claim 8 wherein said patterned coverage comprises a shape.

- 10. The article of Claim 8 wherein said areas of coverage comprise a continuous conductive pathway.
- 11. The article of Claim 10 wherein said areas of coverage comprise at least one line.
- 12. The article of Claim 10 wherein said areas of coverage comprise at least one dot.
- 13. The article of Claim 1 wherein said patterned coverage comprises a grid.
- 14. The article of Claim 1 wherein said patterned coverage comprises a gradient, wherein said gradient comprises areas of higher coverage and lower coverage.
- 15. The article of Claim 14 wherein said areas of higher coverage comprise a resistivity of less than 10<sup>13</sup> ohm/sq and said areas of lower coverage comprise a resistivity of greater than or equal to 10<sup>13</sup> ohm/sq.
- 16. The article of Claim 1 wherein said antistatic layer comprises a layer applied by blade coating, wound wire rod coating, slot coating, slide hopper coating, gravure, or curtain coating.
- 17. The article of Claim 1 wherein said antistatic layer comprises a layer applied by extrusion coating.
- 18. The article of Claim 17 wherein said extrusion coating comprises simultaneous or consecutive extrusion.
- 19. The article of Claim 1 wherein said antistatic layer comprises a printed layer.

- 20. The article of Claim 1 wherein said support comprises an opaque support.
- 21. The article of Claim 20 wherein said opaque support comprises paper.
- 22. The article of Claim 1 wherein said support comprises oriented laminates.
- 23. The article of Claim 1 wherein said support comprises a transparent support.
- 24. The article of Claim 1 wherein said support comprises a core that has adhered thereto at least one flange layer.
  - 25. The article of Claim 24 wherein said core comprises paper.
  - 26. The article of Claim 24 wherein said core comprises a blown-cell foam core.
- 27. The article of Claim 1 wherein said support comprises a microvoided support.
- 28. The article of Claim 1 wherein said conductive material comprises from 15 to 85% weight of said antistatic layer, and said polymer comprises from 15 to 85% by weight of said antistatic layer.
  - 29. The article of Claim 1 further comprising a carrier polymer.
- 30. The article of Claim 29 wherein said polymer comprises polypropylene.

- 31. The article of Claim 29 wherein said polymer comprises polyethylene.
- 32. The article of Claim 29 wherein said polymer comprises polyurethane.
- 33. The article of Claim 29 wherein said polymer comprises polymers and interpolymers selected from the group of polymers and interpolymers prepared from monomers selected from the group consisting of styrene, styrene derivatives, acrylic acid, acrylic acid derivatives, methacrylic acid, methacrylic acid derivatives, olefins, chlorinated olefins, acrylonitriles, methacrylonitriles, itaconic acid, itaconic acid derivatives, maleic acid, maleic acid derivatives, vinyl halides, vinylidene halides, vinyl monomer having a primary amine addition salt, and vinyl monomer containing an aminostyrene addition salt.
- 34. The article of Claim 29 wherein said polymer comprises styrene and styrene derivates, acrylics and acrylic acid derivatives, methacrylic acid and methacrylic acid derivatives.
- 35. The article of Claim 29 wherein said polymer comprises polyester.
- 36. The article of Claim 1 wherein said article comprises an imaging element having at least one imaging layer.
- 37. The article of claim 36 wherein said imaging layer comprises a photosensitive silver halide imaging layer.
- 38. The article of claim 36 wherein said imaging layer comprises an inkjet receiving layer.

- 39. The article of claim 36 wherein said imaging layer comprises a thermal receiving layer.
  - 40. The article of claim 36 wherein said imaging layer comprises an electrophotographic imaging layer.
- 41. The article of claim 36 wherein said imaging layer comprises an imaging assembly that comprises photohardenable microencapsulated coloring agents.
- 42. The article of claim 36 wherein said imaging layer comprises plural heat-coloring elements, each comprising a diazo compound and a coupling component causing heat-coloring, and each of said diazo compounds in the heat-coloring elements being decomposed by radiation having a respectively different wavelength.
- 43. The article of Claim 1 wherein said antistatic layer comprises a layer on the same side of said support as said imaging layer.
- 44. The article of Claim 1 wherein said antistatic layer comprises a layer on the side of said support opposite said imaging layer.
- 45. The article of Claim 1 wherein said antistatic layer is on the side of said imaging layer opposite said support.
- 46. The article of Claim 1 wherein said antistatic layer is between said imaging layer and said support.